



West Lothian Drug Action Team

NEWS RELEASE

Cards help deal with drug awareness

A new drug awareness campaign aims to hit West Lothian revellers in their wallets.

A new, credit card sized handout with potentially life-saving information relating to cocaine will be given to revellers in pubs and clubs throughout West Lothian during the last weekend in May.

The move is part of the West Lothian Drug Action Team's (WLDAT) 'Feeling Flush' campaign, which aims to provide vital information on the health risks associated with cocaine use, as well as the financial costs.

The campaign will be launched at Livingston nightclub Club Earth on Thursday, 31 May, with eye-catching posters also on display to provide further advice and service contact numbers.

Hilary Smith, WLDAT research and development officer, said: "Cocaine use causes anxiety and depression and has been linked to heart disease. It's also a very expensive

drug.

“ Our Feeling Flush campaign highlights the risks associated with cocaine use and provides contact information for local support services that can help.”

The cocaine information campaign has been funded by the Scottish Executive and developed in partnership between WLDAT, West Lothian Drug & Alcohol Service, Lothian & Borders police and NHS Lothian.

Margot Ferguson, general manager of the West Lothian Drug & Alcohol Service added: “ In recent months we have seen more and more young people accessing treatment and support services as a result of their cocaine use.

“ This campaign will further promote the existence of services that can help and educate clubbers on the dangers of the drug.”

Stewart Ness, manager of Club Earth welcomed the campaign: “ We have a zero-tolerance policy to drugs and are happy to work in partnership with West Lothian Drug Action Team to highlight the dangers of cocaine use.”

People can find out more about this campaign and the work of WLDAT by logging onto www.thetroublewith.com